



mexify.biz



[Mexify.biz](https://www.mexify.biz)



[@Mexify.biz](https://www.instagram.com/mexify.biz)

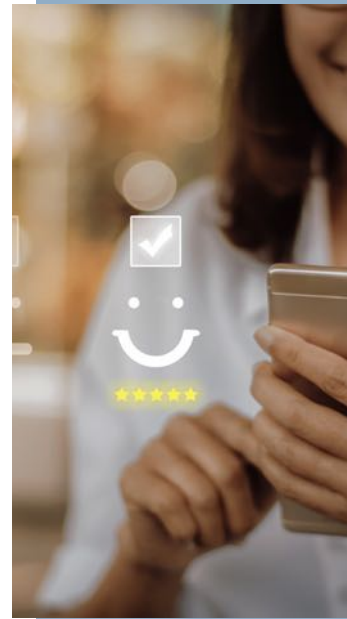
Your trusted Business
Directory in the Riviera Maya

MEXIFY.BIZ



WHAT IS MEXIFY?

Mexify is a trusted business directory in the Riviera Maya. Our team in Cancun, Playa del Carmen and Tulum reviews businesses so we can provide to our users with useful information and recommendations.



IN THIS DOCUMENT:

- Why Mexify?
- Reach
- Online Services
 - Business Directory
 - Booking Platform
 - Advertise with us
 - Sell your products through our platform
- Personalized Services
 - Branding and Development
 - Content creation for your brand
 - Web Design
 - Marketing Strategies
- Annex
 - How to "Add a listing" in Mexify.biz
 - How to "Claim a listing" in Mexify.biz

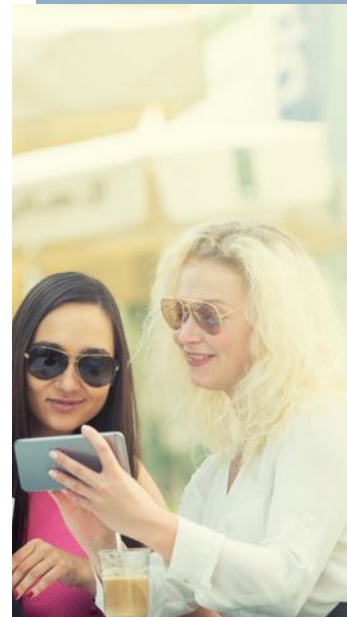




WHY MEXIFY?

We are a team of expats who have moved to the Riviera Maya from all over the world and now consider Quintana Roo our home.

As we got to know each other we realized there was a need for a website that could help other expats navigate the best restaurants, businesses, and destinations on the Caribbean coast... and Mexify was born!



WHAT MAKE US UNIQUE



QUALITY



SUPPORT



VISIBILITY

✓ We only promote the best quality businesses making sure that they are legit and well established.

✓ We help you to set up good marketing strategies. We provide you with the right tools and services to make you business grow .

✓ We give visibility to your brand throughout our social network.





REACH & EXPOSURE

Mexify it's a brand new platform, It is growing each month and soon will become the place to go for the Riviera Maya.

Traffic now is 100% organic.
Paid campaigns will be placed soon.

We have a expats and locals
FACEBOOK GROUP +3K MEMBERS

SOCIAL MEDIA

100% Organic traffic



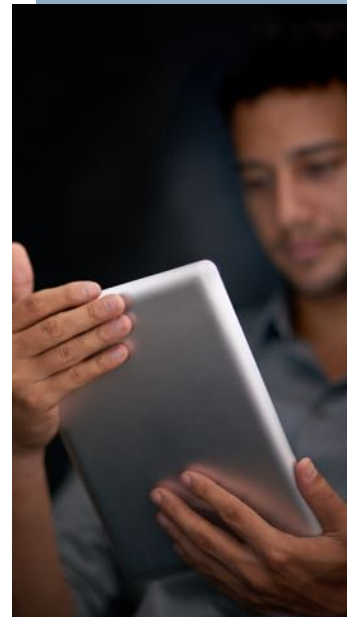
409
followers



96
followers



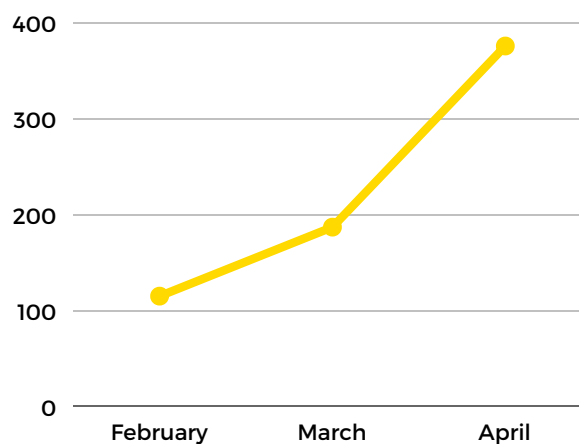
24
followers



WEBSITE STATISTICS

Mexify.biz was launched on February 2021. Since then, referral and organic traffic have been growing exponentially.

This chart is the total of monthly visitors for year 2021. The visitors are mainly from Mexico, the United States or Canada.

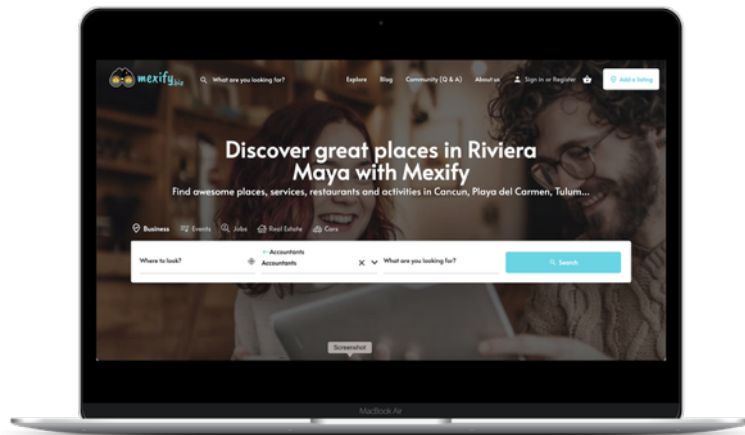


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ONLINE SERVICES

BUSINESS DIRECTORY



The most comprehensive business directory in the Riviera Maya. In Mexify.biz you can find all kinds of businesses. Also other listings such as:



RESTAURANTS



REAL ESTATE



CARS FOR SALE



JOB OPENINGS



EVENTS

Add your business to Mexify directory **for free** with the Basic Plan, so you can be found through our Explore tool.



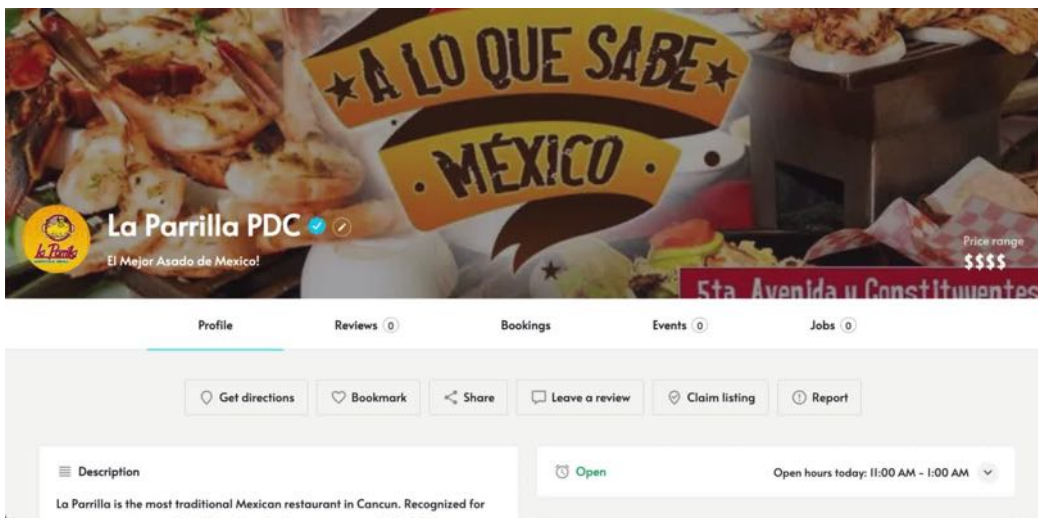
mexify.biz



ONLINE SERVICES

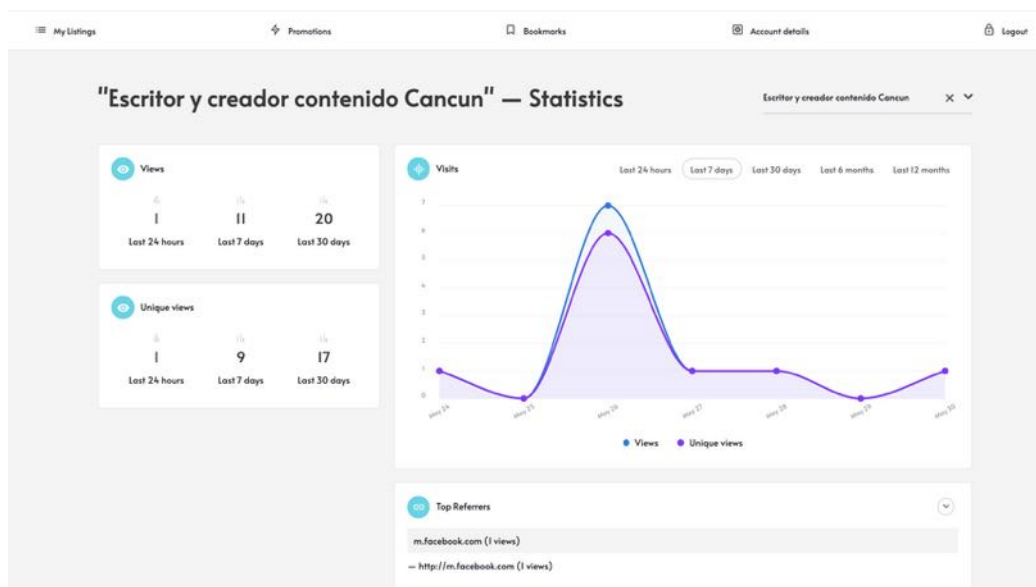
BUSINESS DIRECTORY

Public page of your business:



Dashboard where you can:

- Check statistics of your listings
- Add promotions
- Add bookmarks



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ONLINE SERVICES

BOOKING PLATFORM

Through our booking platform users can book a table at your restaurant, an appointment in your dental clinic, tours, etc.

It is very easy to use and you will be informed straight away.

Description

La Parrilla is the most traditional Mexican restaurant in Cancun. Recognized for our exquisite Mexican food. Providing the best service since 1975. We have rescued the best recipes with the most exquisite dishes, conjugate the art, color, and flavor of our Mexican culture. Come and enjoy a good tequila, listening to the best music with our traditional mariachi in a family atmosphere and full of folklore. Our decoration with arches, fountains, and balconies reminiscent of the haciendas of ancient Mexico. An unforgettable and 100% Mexican experience!

Location

La Parrilla Playa del Carmen, Centro, Playa del Carmen, Quintana Roo, Mexico

Get Directions

Gallery

Open

Open hours today: 11:00 AM - 1:00 AM

PROMOS

Book now

JUNE 2021						
SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4



RESTAURANTS



TOURS



APPOINTMENTS



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ONLINE SERVICES

ADVERTISE WITH US

Give visibility to your business advertising in Mexify.
We offer several advertising packages that include:



EMAIL MARKETING
(400 SUBSCRIBERS)



FEATURED LISTING
IN MEXIFY



BANNER ADD IN
MEXIFY



INSTAGRAM



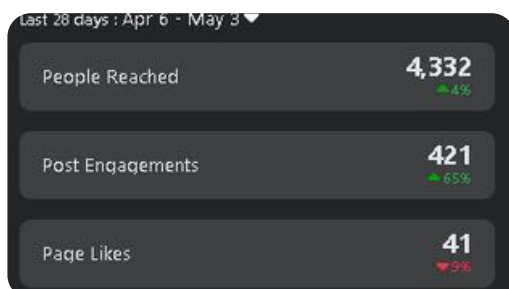
FACEBOOK PAGE &
FACEBOOK GROUP



YOUTUBE CHANNEL



EXPATS MEETUPS



OUR LAST POST
REACH OVER
4K PEOPLE





ONLINE SERVICES

E-SHOP PLATFORM

If you want to sell your products through our platform, we can add a "STORE" to your business page in Mexify.

You customers and other users that find your shop in Mexify will be able to order products online.



Your customers will be able to pay with credit card through mexify.biz.

Payments are processed through PayPal.

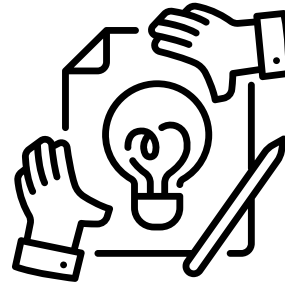




PERSONALIZED SERVICES

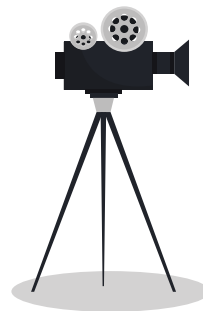
BRANDING AND DEVELOPMENT

- Logo
- Brand development
- Brand theme and colors from target user analysis
- Merchandising



CONTENT CREATION

- Video & Edit
- Professional photos
- Graphic design
- Social Media content



WEB DESIGN

- Basic Websites
- Professional Websites
- E-commerce sites
- WordPress



MARKETING SERVICES

- Marketing analysis & strategies



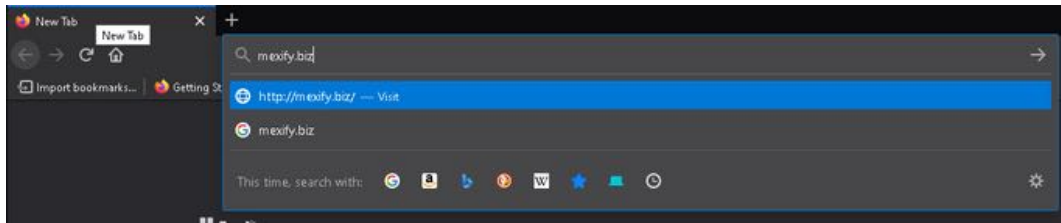
ANNEX 1:

HOW TO ADD LISTING



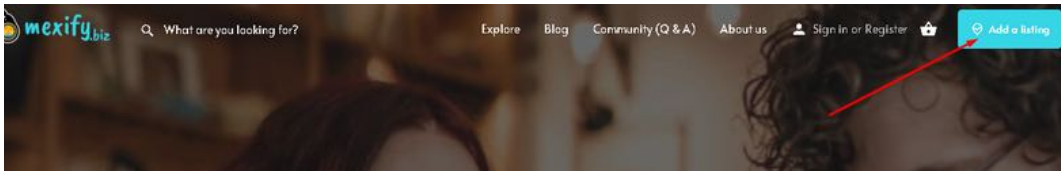
STEP 1

Open your Browser and go to Mexify.biz



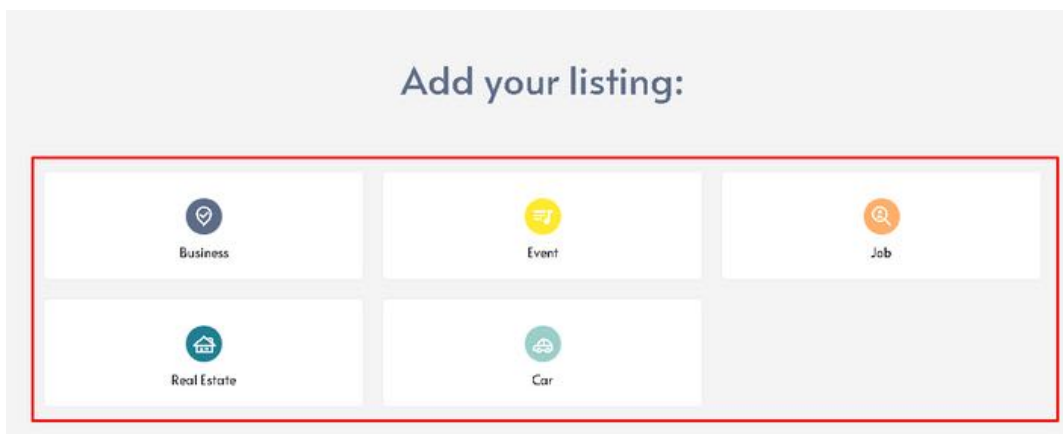
STEP 2

Once the website load completely click the "Add Listing" button



STEP 3

Choose the category of your listing





ANNEX 1:

HOW TO ADD LISTING

STEP 4

Find the package fit for you

 <h4>BUSINESS BASIC</h4> <p>50.00\$ 0.00\$</p> <p>/ month with a 10-day free trial</p> <p>Price in Mexican Pesos One listing submission</p> <p>Renewal date is every 3 months</p> <p>Free until September 2021. When your business</p>	 <h4>BUSINESS CERTIFIED</h4> <p>180.00\$</p> <p>/ month with a 10-day free trial</p> <p>Price in Mexican Pesos (MXN) One listing submission</p> <p>Renewal date is every 3 months</p> <p>Business it's certified by our team in Riviera Maya, this will make your business more</p>	 <h4>BUSINESS FEATURED</h4> <p>300.00\$</p> <p>/ month with a 10-day free trial</p> <p>Price in Mexican Pesos One listing submission</p> <p>Renewal date is every 3 months</p> <p>Business it's certified by our team in Riviera Maya, this will make your business more</p>
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STEP 5

Register to complete the purchase

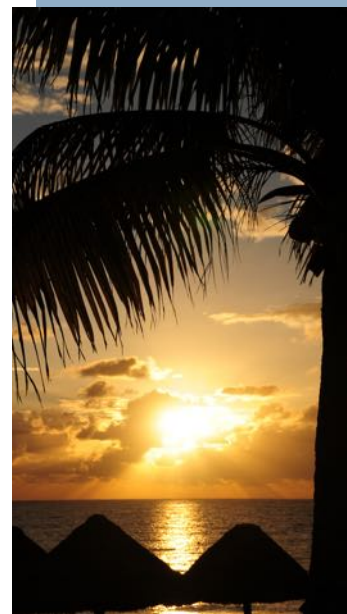
Sign in **Register**

Email

Username

Password

First Name



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ANNEX 1:

HOW TO ADD LISTING

STEP 6

Add your listing details

Your listing details

 General

Title
Name this listing

Tagline
Say something catchy!

Description
Add a complete description of your listing. In your description, use words that people would search to find your listing. For example, be specific of what your business offers and what makes your business or service unique.

STEP 7

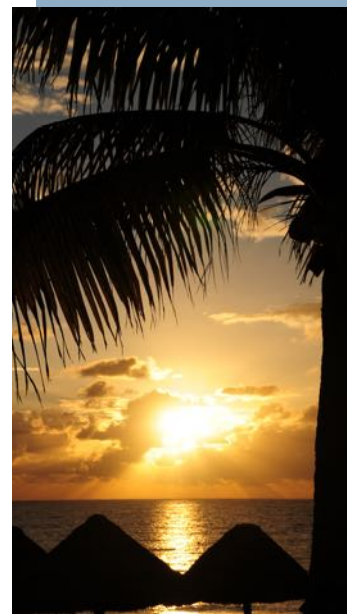
Preview and Submit

Preview

[Skip preview and submit](#)

STEP 8

Share in social media and let your users know you are now Mexified!



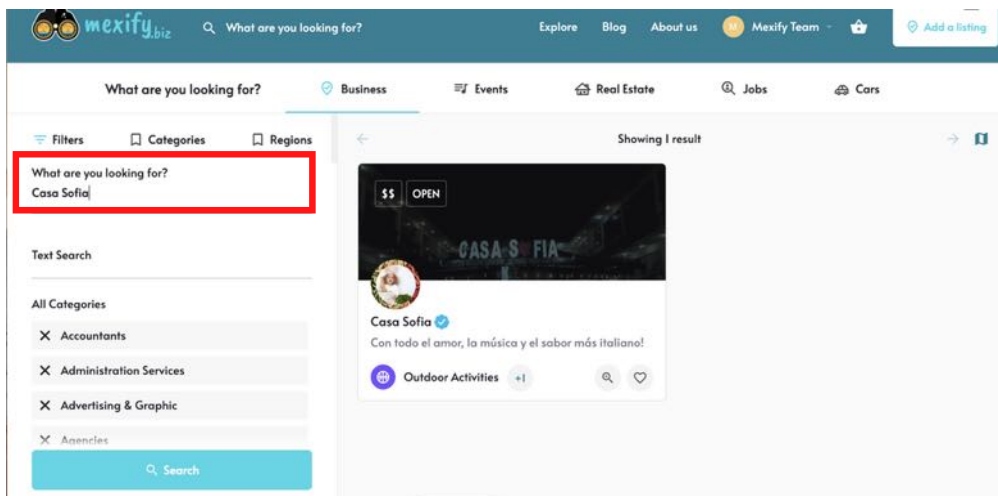


ANNEX 2:

HOW TO CLAIM LISTING

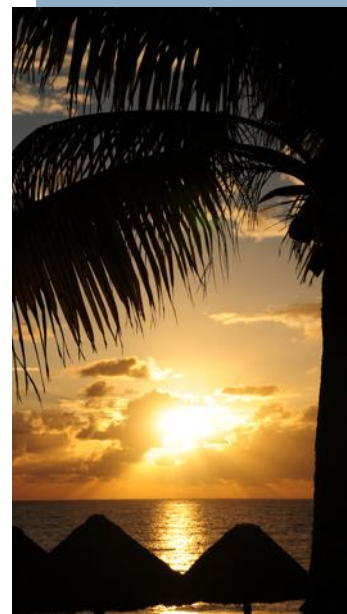
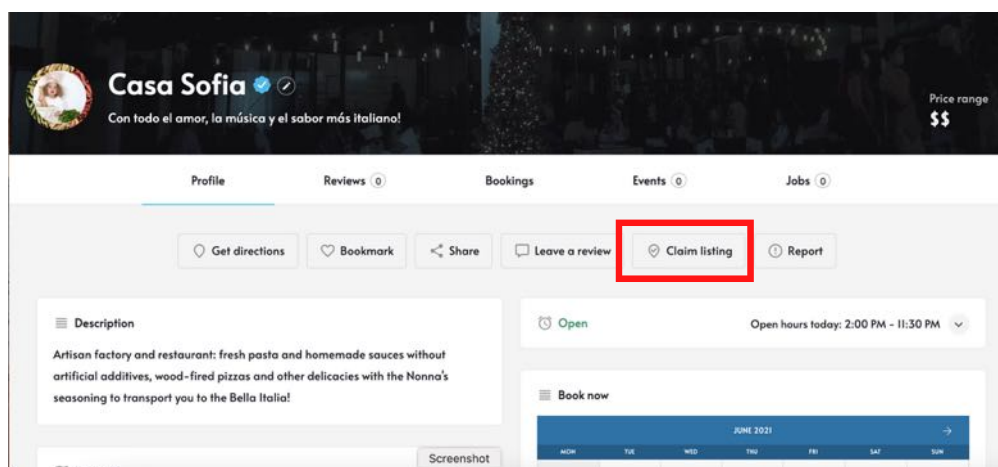
STEP 1

If your listing is already present in mexify, go to the Explore tool and find it:



STEP 2

Click on your business listing and click in "Claim listing" button.



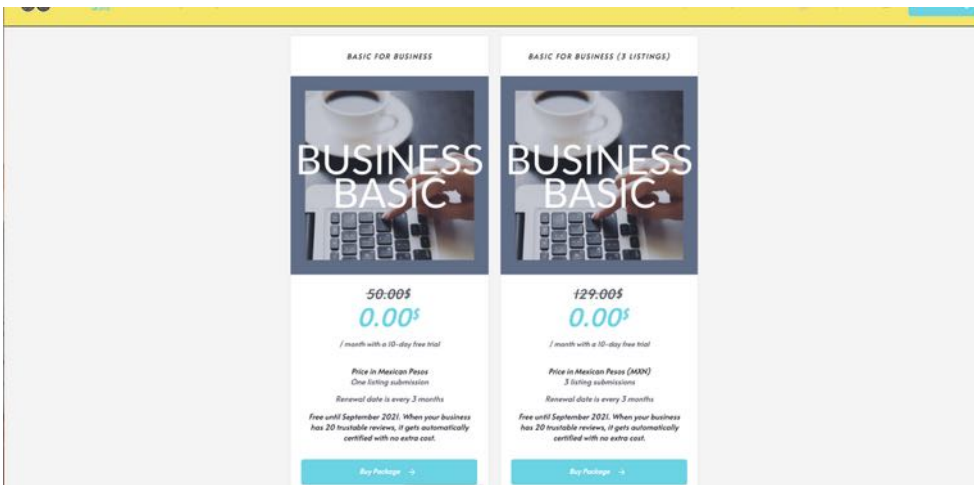


ANNEX 2:

HOW TO CLAIM LISTING

STEP 3

Chose a package available, don't worry you can upgrade your package later on.



STEP 4

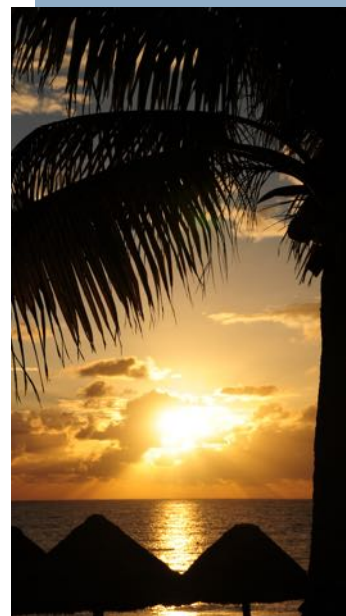
Fill the form to claim ownership and be able to access to your account.

Product	Subtotal
Basic for Business x 1	0.00\$ / month with a 10-day free trial
Subtotal	0.00\$
Total	0.00\$

Recurring totals	Subtotal
Recurring total	0.00\$ / month
Recurring total	0.00\$ / month

☐ I would like to receive exclusive emails with discounts and product information (optional)

☐ I have read and agree to the website terms and conditions





ANNEX 2:

HOW TO CLAIM LISTING

STEP 5

Your claim is now submitted. You will receive an email from our team once your submission is reviewed and approved.



Checkout

Thank you. Your order has been received.

ORDER NUMBER: 45150 DATE: May 31, 2021 TOTAL: 0.00\$

Your claim to Casa Sofia has been submitted successfully.

[View Listing](#)

View the status of your subscription in your account.

ORDER DETAILS

Product	Total
Basic for Business × 1	0.00\$
Subtotal:	0.00\$
Total:	0.00\$

STEP 6

Once you receive the email you will be able to access to your account and modify any information on your page.

STEP 7

Share your listing in mexify with your customers and social media and let them know you are now mexified.

